

## "Excellence in Training and Promoting Professionalism" training since 1975

## **MEMORANDUM:**

**TO:** NC TIDE Exhibitors

FROM: Anna North, President-Elect

**RE:** Spring Conference Exhibitors

**DATE:** 1/18/17

Happy New Year! NC TIDE is excited about our upcoming Spring Conference in Wilmington April 23-26, 2017 and would like to have you as a part of the conference! Attached you will find the Spring Conference Exhibitor opportunities for your review and consideration.

As you may note, we have updated the exhibitor form with new and exciting opportunities. You may also note price modification; this is as a direct result of the hotel and other expense increases. Unlike other conferences your organization may participate in, NC TIDE is a non-profit organization and strives to keep costs to a minimum. All money collected from exhibitors is utilized directly for support of the conference and enjoyment of attendees. We welcome your feedback on this new format and hope that you will find the new format conducive to marketing your company in the best possible way.

Please return your materials as soon as possible to begin your marketing for the Spring Conference! If you have questions, please feel free to contact me at <a href="mailto:anorth@eastpointe.net">anorth@eastpointe.net</a>. See you in Wilmington!!



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